

European Christian Book of the Year 2010

During Marketsquare Europe, ChristianTrade Association International will announce the European Christian Book of the Year. This competition and award is designed to lift up excellence in Christian publishing in Europe. The competition will actually be held during the convention – with Marketsquare Europe attendees as the judges – and the winning title will be announced at the convention's conclusion.

Christian publishers with offices in Continental Europe are urged to submit up to two titles for consideration as outlined below. Each publisher submitting a title will be introduced during the opening ceremony of Marketsquare Europe and given the opportunity to present why their book should receive this recognition. In addition, each publisher will prepare an information card on their title as described below.

The winning titles and the other top vote recipients will be promoted internationally in Christian and other media as part of the 2010 European Christian Book of the Year. This annual award gathers attention to the Christian trade in Europe and the valuable contributions being made to the industry worldwide.

Qualifications. Only two titles per publisher or imprint may be submitted – one for each category – and each submitted title must have been first published within the past 18 months and in the language of the country from which it is submitted. No translated titles will be considered for the award. There is no limitation on the content (fiction or nonfiction) or editorial approach of titles submitted. Within this definition, any Christian book qualifies to be submitted. For the 2010 competition, Bible products will not be accepted.

Display at Marketsquare Europe. Each publisher submitting a title must provide an self-standing presentation on a board for the contest table display. The board must be approximately 70 cm tall by 50 cm wide (or 12 by 20 inches). It should include the following information in English: name of title, ISBN number, author, publication date, publisher, publisher contact information and responsible person, cover artist, content artist, printer, and target audience; 200 word (minimum) summary of content; 100 word (minimum) reviews by at least two Christian publishers from the same country; 100 word (minimum) reviews by at least two Christian booksellers from the same country; and samples of any promotional or marketing materials on the title. Also, as part of the display, there must be at least one copy of the title.

The information outlined above must be submitted in electronic form to Christian Trade Association International at least 10 days prior to Marketsquare Europe, along with the entry fee of US\$25. (The fee is to be paid at the ChristianTrade secure website: www.MarketsquareEurope.com. Follow the prompts to Marketsquare Europe.)

For more information on the 2010 European Christian Book of the Year or Marketsquare Europe, please contact Kim Pettit (kpettit@ChristianTrade.com or +1 719 432 8428).