

Exhibitor Application



Convention information: Marketsquare Europe is focused on translation rights opportunities in the emerging Christian markets in Eastern Europe. It is planned just before Frankfurt and immediately after training organized by Literature in New Kontexts (LINKS) for the Ukrainian Christian Publishers Association (UCPA). Approximately 40 Ukrainian publishers are expected to attend the training, and other publishers from the region will also attend. ChristianTrade will provide scholarships for Eastern European Christian publishers outside Ukraine to participate. Payment for convention space and the hotel reservation are to be made at the same time.

STEP 1: Company information: *The information provided will be used at our website and in our printed materials.*

COMPANY _____

ADDRESS _____

CITY _____ STATE/PROVINCE _____ POSTAL CODE/ZIP _____ COUNTRY _____

CONTACT NAME (Name of person responsible for your exhibit) _____ PHONE NUMBER _____

TITLE _____ EMAIL ADDRESS _____

Are you a member of ChristianTrade Association International? Yes No

STEP 2: Space and Hotel reservation: *Marketsquare Europe exhibitors will be positioned in the exhibition area based on the order of application. Until applicant's Exhibitor Application has been accepted in writing by ChristianTrade and exhibit space has been assigned, no rights to exhibit are granted.*

Exhibit tables will be about 2 by 5 feet and include 4 chairs and one convention pass.

RATES:	MEMBER	NON-MEMBER
	US\$600	US\$800

Rooms at Ukraine Christian Life Center (Центру християнського життя України) in Kiev, Ukraine (the convention hotel). The daily rate (US\$40) includes a single room (i.e., one double bed). Meals and internet access are charged separately. Rooms with two beds are US\$25 and rooms with four beds are US\$15.

Please indicate which nights you wish to reserve:

- Monday, 3 October Wednesday, 5 October* Friday, 7 October*▲ Sunday, 9 October
 Tuesday, 4 October Thursday, 6 October* Saturday, 8 October*▲

*LINKS publisher training day ▲Marketsquare Europe exhibition day

Please indicate which type of room you wish to reserve: Single-bed room Two-bed room Four-bed room

STEP 3: Name on convention pass: _____

If additional convention passes are needed, please print name(s) and add US\$50 for each additional person:

STEP 4: I have received and read the Rules & Regulations and Terms & Conditions pertaining to Marketsquare International. I agree to abide by all the requirements, restrictions, and obligations set for in this Exhibitor Application and the Rules & Regulations and Terms & Conditions, as well as any other rules and directives which at any time are issued by ChristianTrade. I certify and warrant that the individual signing this Exhibitor Application for exhibit space has been authorized to do so.

PRINT NAME _____ SIGNED _____ DATE _____

STEP 5: Payment information. *Application must be submitted with the full space rental fee and hotel fee.*

EARLY BIRD SPECIAL: *Exhibit space ordered and paid for by 20 August earns a US\$100 discount off the listed rate for exhibit space.*

- Please reserve one table at Marketsquare Europe \$ _____
- Convention Badges (one free, additional US\$50) \$ _____
- Hotel reservation (please indicate Single Double Other) \$ _____
- Early Bird Discount (payment in full must be received by 20 August) \$ _____
- TOTAL** \$ _____

I have enclosed my check (payable to ChristianTrade) for US\$ _____ (in US funds drawn on a US bank)

Please charge my credit card Visa MasterCard American Express Amount US\$ _____

CARDHOLDER'S NAME (PLEASE PRINT) _____

CARD NUMBER _____ EXPIRATION DATE _____

CARDHOLDER'S SIGNATURE _____

ID# _____ Date Rec'd _____ Ck# _____ Amt _____ Chgd/Rpt _____ Booth _____

STEP 6: Scholarship nominations (optional): *ChristianTrade is pleased to announce that a limited number of scholarships are available to cover food, lodging and some travel costs for Eastern European publishers outside Ukraine to attend this event. What two publishers would you like to nominate for this award?*

COMPANY				COMPANY			
ADDRESS				ADDRESS			
CITY	STATE/PROVINCE	POSTAL CODE/ZIP	COUNTRY	CITY	STATE/PROVINCE	POSTAL CODE/ZIP	COUNTRY
EMAIL ADDRESS		PHONE NUMBER		EMAIL ADDRESS		PHONE NUMBER	
WEBSITE				WEBSITE			
Is this publisher attending the 2011 Frankfurt International Bookfair? <input type="checkbox"/> Yes <input type="checkbox"/> No				Is this publisher attending the 2011 Frankfurt International Bookfair? <input type="checkbox"/> Yes <input type="checkbox"/> No			

Scholarships will be assigned on a first-come, first-served basis. Nomination does not guarantee that an award will be made, though exhibitor input is appreciated.

TERMS & CONDITIONS

- 1. Application for Exhibit Space:** Applications received after 15 September 2010 will not be listed in the convention program for Europe 2011.
- 2. Payment of Exhibit Space Costs:** Exhibitor is required to pay in full with application.
- 3. Exhibiting Rules & Regulations:** Exhibitor shall abide by the provisions contained in the Marketsquare Convention 2010-2011 Exhibitor Rules & Regulations (a copy of which has been provided to exhibitor by ChristianTrade), which are incorporated in this application as if they had been set forth herein in their entirety.
- 4. Use of Space:** Exhibitor will not sublet or share its exhibit space with any other entity. Exhibitor will display and accept orders for its own product and products which it stocks, ships, invoices, or represents in the regular course of business.
- 5. No Conflicting Activities:** Exhibitor will refrain from sponsoring or endorsing any activities during the hours of announced, ChristianTrade-scheduled activities without the prior written consent of ChristianTrade.
- 6. Exhibitor Contract is Not a Transferable Asset:** Neither the assigned booth space, nor any portion thereof, nor exhibitor's interest therein shall be assigned or otherwise transferred by Exhibitor without the prior written permission of ChristianTrade.
- 7. Limitation of Liability:** Neither ChristianTrade nor its respective officers, directors, agents, employees, or affiliates shall be liable to Exhibitor for any injury, loss, or damage to the person or property of Exhibitor, its officers, directors, agents, employees, or invitees, except to the extent that such injury, loss, or damage is caused directly and by substantial negligence on the part of ChristianTrade of its employees.
- 8. Compliance with Applicable Laws and Indemnifications:** Exhibitor will strictly comply with all laws pertaining to its exhibition at Marketsquare including, but not limited to, laws pertaining to copyrights, trademarks, antitrust, promotions, and giveaways. Exhibitor will indemnify ChristianTrade and hold ChristianTrade harmless from any and all liabilities in respect to suits, proceedings, demands, judgments, damages, expenses, and costs (including, without limitation, reasonable attorney's fees and costs and expenses incurred in the investigation, defense, or settlement of any claims covered by this indemnity) which ChristianTrade may suffer or incur by reason of participation in Marketsquare by Exhibitor, its officers, directors, employees, agents, or representatives.
- 9. Breach of Contract and Violation of Rules & Regulations:** Following acceptance and execution of this Application by ChristianTrade, any breach of the resulting contract by Exhibitor, its officers, directors, agents, or employees may, in ChristianTrade's discretion, result in immediate or future loss of Exhibitor's exhibiting privilege. Following execution of Exhibitor's Application by ChristianTrade, ChristianTrade's liability for breach of the resulting contract shall be limited to the space rental fee paid to ChristianTrade by Exhibitor. In no event shall ChristianTrade be responsible for consequential damages. Any bankruptcy filing of any kind by Exhibitor or Exhibitor's insolvency shall constitute a breach of this application and the contract resulting from ChristianTrade's acceptance of this application. Either party's waive or failure to exercise any right provided for in this application shall not be deemed a waiver of any further or future right hereunder.
- 10. Severability:** If any provision of this application for exhibit space is determined by a competent authority to be unenforceable, all other provisions shall continue in full force and effect.
- 11. Acknowledgement and Warranty:** Exhibitor acknowledges and warrants that the individual signing this application for exhibit space on its behalf has been duly authorized to do so.
- 12. For more information on exhibiting,** please contact: Kim Pettit at +1 719 432 8428 or kp Pettit@ChristianTrade.com
- 13. Return completed application to:**



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