



Marketsquare Europe 2011 – 7 & 8 October, 2011 – Scholarship Request

ChristianTrade is offering scholarships to Eastern European publishers who are attending Marketsquare Europe from outside Ukraine. We want to encourage those who otherwise might have a difficult time attending the event.

Scholarships consist of a maximum of five nights' lodging at the Ukraine Christian Life Center (Центру християнського життя України) in Kiev, Ukraine. This is the venue for Marketsquare Europe, as well as for the publisher training organized by Literature in New Kontexts (LINKS) with the Ukrainian Christian Publishers Association, a ChristianTrade member nation.

Scholarships are based on sharing your room. ChristianTrade will also cover attendee meals during the event. Funds for travel to Kiev may be available, depending on the number of scholarships received.

Scholarships do not cover internet usage while at the Center or other costs incurred by attendees. Completing an application does not guarantee a scholarship. Funds are limited and assigned on a first-come, first-served basis, so apply now. The deadline for scholarships is 15 September. Notification of awards will take place by 20 September.

Contact name _____ Title: _____ Gender Male Female

Company: _____

Address: _____

City _____ State/Province _____ Postal Code/Zip _____ Country _____

Phone number: _____ Fax: _____ Email address _____

Web site _____

What events do you want to attend? LINKS publisher training, October 5 and 6

Marketsquare Europe, October 7 and 8 Both events

Please mark the dates you will need housing at the Ukraine Christian Life Center.

October 3 4 5 6 7 8 9 10

Rooming preferences: 4 people to a room (\$15/person) 2 people to a room (\$25/person)

Estimated travel costs from your city to Kiev: _____

Are you a member of ChristianTrade Association International: Yes No

When was your company established? _____ Company type: corporation not-for-profit organization

Parent company, if any _____ Denominational affiliation, if any: _____

Mission statement: _____

Type of material you publish:

Books for adults books for children; fiction non-fiction reference Bibles e-books

Curriculum magazines music Stationery/calendars/cards video software comic books

What languages do you publish in? _____

In what countries are your materials distributed? _____

How many staff members are involved in publishing? _____ Gross annual sales income _____

of Titles Published last year: _____ this year: _____ next year (projected): _____

Average # unites sold per title: _____ What percentage of your titles are: _____ translations _____ co-editions

Have you ever licensed titles from a foreign publisher? no yes.

If yes, please provide the names and emails of two references:

Thank you for your interest in Marketsquare Europe. Please note that pre-registration for the convention is required in order to receive a scholarship. You may register online at WWW.marketsquareeurope.com. The deadline for pre-registration is September 20. The cost of registration is US\$10.00 for participants from Eastern Europe and US\$25.00 for all other attendees. Payment can be made via credit card online, or on site. We accept payment in US dollars, euros, or Ukrainian hryvnya.

ChristianTrade Association International

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