



Exhibitor Application

Convention information: Marketsquare International was created to provide a January buying opportunity for the international Christian trade. It includes international rights and product sales, remainders, an author's forum, and bookseller and publisher training. The Inspirational Value Book Show will be held at the same time in the same location. In 2012, Marketsquare International and IVBS takes place immediately after the AmericasMart Gift Show.

Phone: + 1-719-432-8428
 Fax: + 1-719-325-7001
 Email: info@ChristianTrade.com

STEP 1: Company information: *This information will appear in the convention program and website exactly as provided.*

COMPANY _____
 ADDRESS _____
 CITY _____ STATE/PROVINCE _____ POSTAL CODE/ZIP _____ COUNTRY _____
 CONTACT NAME (Name of person responsible for your exhibit) _____ PHONE NUMBER _____
 TITLE _____ EMAIL ADDRESS _____

Are you a member of ChristianTrade Association International? Yes No

STEP 2: Space Requirements (Type of Space Requested):

Number of booth positions requested: _____ Number of tables requested: _____

Booths (Available for both product and translation rights sales):

- **6x8 Exhibit space:** Booth is six feet deep by eight feet wide and includes one two by six foot skirted table, two chairs, and one convention badge (includes the Wednesday evening opening banquet, buffet lunches provided during exhibition hours, and access to all workshops). Additional badges may be purchased for US\$60 each.
- Multiple booths may be purchased. Booth specifications for additional booths are the same as for 6x8 booth.
- Each Marketsquare International exhibitor will be positioned in the exhibit hall based on the order of application. Until applicant's Exhibitor Application has been accepted in writing by ChristianTrade and exhibit space has been assigned, no rights to exhibit are granted.

MEMBER STATUS	6X8 EXHIBIT SPACE COST
MEMBER	US\$1695
NON-MEMBER	US\$1795

Tables (One table per booth exhibitor for translation rights sales only):

- Table is 2 by 4 foot, skirted and includes four chairs, and one convention badge.
- Deadline for application is 15 November 2011; there is no early payment discount for table positions

MEMBER STATUS	TABLE COST
MEMBER	US\$250 per day
NON-MEMBER	US\$350 per day

STEP 3: Representation: Name on first booth convention badge: _____
 Name on second booth convention badge: _____
 Name on rights table convention badge: _____

If additional convention badges are needed, please print name(s) and add US\$60 for each additional person:

STEP 4: I have received and read the Rules & Regulations and Terms & Conditions pertaining to Marketsquare International. I agree to abide by all the requirements, restrictions, and obligations set for in this Exhibitor Application and the Rules & Regulations and Terms & Conditions, as well as any other rules and directives which at any time are issued by ChristianTrade. I certify and warrant that the individual signing this Exhibitor Application for exhibit space has been authorized to do so.

PRINT NAME _____ SIGNED _____ DATE _____

STEP 5: Payment information. *Application must be submitted with the full space rental fee.*

Early bird specials: Deduct US\$300 from the indicated amount if payment and application are received by ChristianTrade by 15 September 2011; deduct US\$100 from the indicated amount if payment and application are received by ChristianTrade by 15 November 2011.

TOTAL number of booths and/or tables requested

- # of 6x8 booths reserved _____ \$ _____
- Rights table _____ \$ _____
- Convention badges (one free with each booth or table; additional badges US\$60 each) _____ \$ _____
- Program ad, half page (US\$500) _____ \$ _____
- Program ad, full page (US\$1000) _____ \$ _____
- Early Bird Discount _____ \$ _____

TOTAL \$ _____

ID# _____ Date Rec'd _____ Ck# _____ Amt _____ Chgd/Rpt _____ Booth/Table # _____

Please turn over >

PAYMENT INFORMATION, *continued*

I have enclosed my check (payable to ChristianTrade) for US\$_____ (in US funds drawn on a US bank)

Please charge my credit card Visa MasterCard American Express Amount US\$_____

CARDHOLDER'S NAME (PLEASE PRINT)

CARD NUMBER

EXPIRATION DATE

CVV

CARDHOLDER'S SIGNATURE

TERMS & CONDITIONS

1. **Applications accepted on a first-come, first-serve basis.** Applications received after 1 December 2011 may not be listed in the convention program.
2. **Payment of Exhibit Space Costs:** Exhibitor is required to pay in full with application.
3. **To qualify for membership discounts,** exhibitor must be a ChristianTrade member in good standing. (US\$95 minimum membership fee). All exhibitors based outside the U.S. must be members in good standing of the ChristianTrade nation member in their country, if one exists. If an exhibitor is a subsidiary of an organization based outside the U.S., then its headquarters must likewise be a member in good standing of the ChristianTrade nation member in its country, if one exists.
4. **Exhibiting Rules & Regulations:** Exhibitor shall abide by the provisions contained in the Marketsquare Convention 2011-2012 Exhibitor Rules & Regulations (a copy of which has been provided to exhibitor by ChristianTrade), which are incorporated in this application as if they had been set forth herein in their entirety.
5. **Use of Space:** Exhibitor will not sublet or share its exhibit space with any other entity. Exhibitor will display and accept orders for its own product and products which it stocks, ships, invoices, or represents in the regular course of business.
6. **No Conflicting Activities:** Exhibitor will refrain from sponsoring or endorsing any activities during the hours of announced, ChristianTrade-scheduled activities without the prior written consent of ChristianTrade.
7. **Exhibitor Contract is Not a Transferable Asset:** Neither the assigned booth space, nor any portion thereof, nor exhibitor's interest therein shall be assigned or otherwise transferred by Exhibitor without the prior written permission of ChristianTrade.
8. **Limitation of Liability:** ChristianTrade nor its respective officers, directors, agents, employees, or affiliates shall be liable to Exhibitor for any injury, loss, or damage to the person or property of Exhibitor, its officers, directors, agents, employees, or invitees, except to the extent that such injury, loss, or damage is caused directly and by substantial negligence on the part of ChristianTrade of its employees.
9. **Compliance with Applicable Laws and Indemnifications:** Exhibitor will strictly comply with all laws pertaining to its exhibition at Marketsquare International including, but not limited to, laws pertaining to copyrights, trademarks, antitrust, promotions, and giveaways. Exhibitor will indemnify ChristianTrade and hold ChristianTrade harmless from any and all liabilities in respect to suits, proceedings, demands, judgments, damages, expenses, and costs (including, without limitation, reasonable attorney's fees and costs and expenses incurred in the investigation, defense, or settlement of any claims covered by this indemnity) which ChristianTrade may suffer or incur by reason of participation in Marketsquare International by Exhibitor, its officers, directors, employees, agents, or representatives.
10. **Breach of Contract and Violation of Rules & Regulations:** Following acceptance and execution of this Application by ChristianTrade, any breach of the resulting contract by Exhibitor, its officers, directors, agents, or employees may, in ChristianTrade's discretion, result in immediate or future loss of Exhibitor's exhibiting privilege. Following execution of Exhibitor's Application by ChristianTrade, ChristianTrade's liability for breach of the resulting contract shall be limited to the space rental fee paid to ChristianTrade by Exhibitor. In no event shall ChristianTrade be responsible for consequential damages. Any bankruptcy filing of any kind by Exhibitor or Exhibitor's insolvency shall constitute a breach of this application and the contract resulting from ChristianTrade's acceptance of this application. Either party's waiver or failure to exercise any right provided for in this application shall not be deemed a waiver of any further or future right hereunder.
11. **Severability:** If any provision of this application for exhibit space is determined by a competent authority to be unenforceable, all other provisions shall continue in full force and effect.
12. **Acknowledgement and Warranty:** Exhibitor acknowledges and warrants that the individual signing this application for exhibit space on its behalf has been duly authorized to do so.
13. **For more information on exhibiting,** please contact Kim Pettit at +1 719 432-8428 or kpettit@ChristianTrade.com
14. **Submission Instructions** — return completed application to:
ChristianTrade Association International
Marketsquare International
PO Box 62187
Colorado Springs, Colorado 80962-2187 USA
Phone: + 1-719-432-8428 Fax: + 1-719-325-7001
Email: info@ChristianTrade.com